



VETERINARY INPUTS SUPPLIERS ASSOCIATION OF KENYA (VISAK) LAUNCH



16-AUG 2019, SERENA HOTEL, NAIROBI



Background

AAK (Agrochemicals Association of Kenya) is the umbrella body for manufacturers, importers, formulators, repackers, distributors and end users of pesticides in Kenya.



Background

AAK has been the umbrella body for both Crops and Animal under the Animal Health subcommittee previously known as veterinary committee

Under AAK – Animal Health Committee achieved the following .

- Safe use training addressing Animal Health issues – SMS and pastolist
- Made representation to DVS that led to registration of synthetic Pyrethroids

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- Revision of the legislation on counterfeit products .
 - Self Regulation of the industry
 - Pushing for standards on dewormers . Among others

Shift in Regulatory-Need for VISAK

- Unique nature:
 - Differences between human medicine /crops and veterinary products in terms of :who they are meant for , how they are used
 - Need to cater for this unique industry in terms of regulation and policy
- The animal health industry was previously regulated by Pest Control Products Board (PCPB) and Pharmacy and Poisons Board (PPB)

Shift in Regulatory-Need for VISAK

- Following the gazettelement of VMD in 2016) which is now mandated to oversee the manufacture, importation, exportation, registration, distribution, prescription and dispensing of veterinary medicines)
- Industry needed an agency to act on behalf to engage the Government and other stakeholders in addressing the issues affecting animal health

Functions of Visak

- As a voice for Animal Health will encourage constructive dialogue with .
 - Government /Regulators /Legislators /Public Policy/
 - NGOs/Food safety /Food chain /consumers
 - Veterinary profession .

Functions of Visak

- To drive .
 - Sustainable Innovation in animal health.
 - Availability of medicaments to the users

Membership

- 3 categories of membership .
 - **Ordinary Membership** - Individual firms or organizations in Kenya who actively engage in manufacture, formulation, or importation of animal health products and equipment
 - **Associate membership** - Involved in the distribution and/or usage of animal health products and related equipment originating from ordinary members
 - **Honory Membership** -This shall be conferred to an individual who in the opinion of the Executive Committee has made outstanding contribution to the animal health industry

Benefits of becoming a member of Visak

- Be part of the Voice to advocate for your industry –(Laws ,regulations and policies sometimes limit your organisation to achieve full potential .) –**Taxes and Pvoc**
- Exposure to industry information and trends – top industry experts are part of the association .
- Networking with Industry professional (Ministry officials VMD ,DVS KVB.
- Reputation (self regulation and code of conduct)

Next steps :

- We take cognisance that association management no easy task
- Critical also to recognise that association is as strong as its members :
- But with you support we will transform Visak into full autonomous .
- Member registration is currently running – please pick the fliers !

Thank
you!



For all your enquiries:

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(VISAK)**

**The leader in animal health
products' stewardship**

